



Malibu / Mirage Owner Pilot Association

MMOPA Website Ad Rates and Specs's (Effective 1/1/2016)

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MMOPA (www.mmopa.com) has approximately 950 members and users. All are owner/pilots or related to the fleet in some way. Certain portions of the site are accessible to the public.

Standard sponsorship ad rates:

\$110/mo - Top/Horizontal banner (468x60 GIF) which appears on all sections and are rotated among a limited # of banners.

\$85/mo - Vertical banner (120x240 GIF) which are cycled with all other ads and appear in random order on all sections on the side columns.

Annual prepay discount - Annual payment for banner ads is \$100/mo for top banner ads and \$80/mo for vertical banners.

Terms

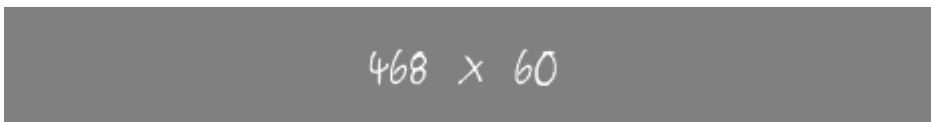
3 month initial placement contract on all ads, prepaid quarterly. Ad banner GIF's can be changed during the contract period.

Specifications

Ad standard is color, static GIF's for the Vertical and Standard banners. And single fade-into-static on the Top and Section sponsor large banners will be allowed subject to approval. We can also help you put together an acceptable GIF from other content that you provide us.

Ad Sizes

Horizontal Banner (468 x 60 horizontal banner)



120 x 240 Vertical Banner

